



Hansa Green Tour

Showcasing Sustainable Solutions

Trade mission for sustainability professionals
27 February – 2 March 2018

World Sustainable Energy Days | 2018



World Sustainable Energy Days
28 February – 2 March 2018, Wels/Austria

Preface



Dear Hansa Green Tour friends,

Two years ago, we started with organizing a trade mission to the largest sustainable energy event in Europe, the World Sustainable Energy Days in Austria. And to make a statement for electric mobility we drove 1000 kms with electric cars in just 1 day in winter conditions to Austria. Not because we have to, but because we can. To showcase sustainable solutions at the World Sustainable Energy Days together, to reach out and connect with sustainability professionals from all over the world. To learn, to be inspired and to inspire each other. Leading to new business and new friendships, driven by our common goal and ambition to contribute to a more sustainable world.

E-Mobility and the integration of electric vehicles in smart (energy producing) buildings was a new topic that we added 2 years ago at the Nearly Zero Energy Buildings conference. This was perceived very well by the organizers of the World Sustainable Energy Days, resulting in organizing a dedicated conference to this topic last year 'E-Mobility & Smart Buildings'. Last year again we drove 1000 kms in 1 day with electric vehicles to present our Hansa Green Tour delegation in Austria, and with great pleasure. Meeting Austrian companies and EV friends along the way, many of them also joining our delegation to the finish line at the Stadthalle in Wels with their own electric vehicles, making it a nice Dutch-Austrian finishing ceremony.

This year our program will start in Innsbruck, Tirol. Here our program will start with a networking reception with the Royal Dutch Embassy, Standortagentur Tirol and the Green Energy Center, a private initiative to foster green mobility, e-vehicles and H2 vehicles. Great to meet Austrian friends with the same interest in green mobility!

The next day we will start with visiting a hydro powerplant from Tiwag and have a look at the technology behind it. We continue with visiting two very interesting companies along our route to Salzburg: Swarco (world leaders in traffic information systems) and Heliotherm (European technology leaders in heat pumps). In Salzburg we will stay overnight in the Kaiserhof Hotel, a perfect place for travelers with electric vehicles. The following day we will visit the Austrian design company KISKA, a very inspiring place where new brands, products and services are being developed, like new (near future) electric vehicle concepts for KTM. From KISKA we will continue to the Eurothermen Resort in Bad Schallerbach for a guided tour to discover the technology behind one of the largest thermal spas in Austria. And then it's time to finish at the World Sustainable Energy Days, the largest sustainable energy event in Europe!

It is my pleasure to organize this third Hansa Green Tour Winter Edition

All program details you will find in this program.

Let's connect in Austria and share our sustainable networks!

I would like to thank all our partners and participants to make this 3rd Hansa Green Tour Winter Edition to the World Sustainable Energy Days possible.

Roel Swierenga

Chairman Hansa Green Tour Foundation

Program Hansa Green Tour Winter Edition 2018

Trade mission to the World Sustainable Energy Days

Hansa Green Tour organizes unique networking tours and trade missions for business people and policy makers with a strong interest in sustainable technology and renewable energy. To share knowledge and experiences and learn from 'best practices' and each other.

This third edition of the Hansa Green Tour Winter Edition will start in Innsbruck with a program in Tyrol before continuing our way to Salzburg and joining the World Sustainable Energy Days in Wels.

Inbound journey

Tuesday 27 February

Hotel: ADLERS Hotel in Innsbruck
Bruneckerstrasse 1, 6020 Innsbruck
Tel: +43 512 56 31 00
office@deradler.com



Program Day 1

Tuesday 27 February

15.00 Meet and greet in the lobby, Adler Hotel
16.00 Networking reception Green Energy Center
Address: Technikerstrasse 1, 6020 Innsbruck

18.45 Departure to hotel Adler, change for warm clothes
20.00 Departure with bus for a winter evening program
in Schönberg.



Program Day 2

Wednesday 28 February

06:30 – 07:30 Breakfast
07:45 Departure from hotel by bus to Tiwag, Silz
09:00 Visit Tiwag hydro power plant and visitors center
11:30 Departure back to hotel in Innsbruck
Collect baggage and cars

13:00 Departure from hotel to Swarco Traffic Austria
13:30 Visit Swarco, world leaders in traffic information systems
Address: Blattenwaldweg 8, 6112 Wattens



swarco



15:00 Departure to Heliotherm
15:45 Visit Heliotherm, technology leader in heat pumps
Address: Sportplatzweg 18, 6336 Langkampfen



17:30 Departure to Salzburg
19:30 Dinner and overnight stay at Kaiserhof Hotel, Salzburg

Kaiserhof Hotel

Salzachtal Bundesstrasse 135, 5081 Anif-Salzburg
Tel: +43 6246 8920
office@kaiserhof-anif.at



Program Day 3

Thursday 1 March

07:30 – 08:15 Breakfast
08:30 Departure to KISKA (across the street)
Drive and park the cars across the street from
Kaiserhof Hotel for photoshoot
09:00 Visit KISKA, Austrian design company
'Designing desire' like near future E-Mobility concepts
for KTM. Guided company tour.
All: sign confidentiality agreement before we start



10:00 Departure to Eurothermen Resort Bad Schallerbach
Address: Promenade 1, 4701 Bad Schallerbach



11:30 Drop-off luggage in our hotel
12:00 Guided technical tour to see the technology behind scenes
13:00 Departure to the Stadthalle in Wels
Address: Pollheimerstrasse 1, 4600 Wels

13:30 Arrival at the World Sustainable Energy Days!
Park all cars in front of the Stadthalle
Registration and collect badges



14:30 Visit the trade show ór
14:30 Visit the conference: Tomorrow's buildings
*The conference presents new technology projects and
research results that contribute to increasing energy
efficiency and renewable energy in buildings.*



19:00 World Sustainable Energy Days networking dinner

Hotel: Eurothermen Resort Bad Schallerbach
Promenade 1, 4701 Bad Schallerbach

World Sustainable Energy Days



World
Sustainable
Energy Days | 2018

The World Sustainable Energy Days (WSED) are one of Europe's largest annual conferences in this field. The 2018 conference will take place from 28 February - 2 March 2018 in Wels/Austria.

Energy efficiency and renewable energy are key to boost the economic competitiveness of the EU, its member states, regions and individual businesses. Resulting economic growth provides jobs and the ability to invest in the further progress of the clean energy transition to the benefit of all citizens. Clean energy for economic competitiveness and how to make the clean energy transition work for business, planet and people will therefore be core themes of the World Sustainable Energy Days 2018.

The event will feature policies, technology innovation and market development. It offers a unique combination of conferences and interactive events.

The annual conference brings together more than 700 delegates from over 50 countries from business, public sector and the research community.

Clean energy for all Europeans!

Program Friday 2 March:

- 07:00 – 08:00 Breakfast
- 08:00 Departure to Stadthalle
- 08:45 Start E-Mobility & Smart Buildings conference
- 09:00 Roel Swierenga presenting Hansa Green Tour delegation
- 10:30 Coffee break: demonstration bi-directional charging
- 12:00 Networking lunch

Reception Hansa Green Tour & IBIS Power at the trade show
15:30 Hall 20, booth F695

Closing evening with dinner in Eurothermen Resort Bad Schallerbach



De Drie Bronnen

Jan van Manen – Director

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www.dedriebronnen.eu



Main activities

Securing enterprise networks | Integrating IoT solutions

De Drie Bronnen has over 10 years experience in securing enterprise networks. Integrating IoT solutions gives us the opportunity to combine our knowledge of green tech and networks. This means we can help you build complete solutions for full fleet management, covering all means of transportation. Also we help farmers to cut down on cost of irrigation and fertilization by putting sensors to work to measure the effective need of the soil, the crop and even the cattle and adjusting the feed to the need.



Duidelijk.nl

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www.duidelijk.nl



Duidelijk.nl is a communications company in Friesland, the Netherlands. Started as a video productions company more and more additional communication services were added in recent years. The latest development is the launch of our new marketing & communications agency Duidelijk.nl. Focusing on concepting, design, film, animation, interaction and marketing.



Electric Motorcycles

Marchel Bulthuis – Director

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www.electricmotorcycles.nl



Main activities

Electric Motorcycles is the 'one stop shop' for electric motorcycles in the Netherlands for electric vehicles on two, three or four wheels.

Electric Motorcycles is the only company in the Netherlands, Belgium and Luxembourg that sells and rents any kind or brand of electric motorcycles. We combine this with nationwide service and maintenance, collect and drop-off service and winter storage.

We are importer for the Netherlands of the Austrian electric motorcycle Johammer.



Emodz

Henk Meiborg – Managing Partner

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www.emodz.nl



NEW ENERGY | NEW MOBILITY

Emodz is a system architect and consulting company for smart sustainable mobility and renewable energy. Emodz has an online platform Smart Mobility and is initiator from the Partners International Business (PIB) programs: Neue Mobilität und Energie Amsterdam – Hamburg – Berlin as well as from PIB E-Mobility Netherlands – Austria.



Participants Hansa Green Tour delegation

Groene Zaken

Siebe Zwerver – Director

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www.groenezaken.com



Main activities

Siebe Zwerver is founder of the Dutch green business network group GroeneZaken.com. We encourage and promote sustainable products, services and events. Companies from various sectors of the platform reinforce each other to do sustainable business and benefit from our Green Deal offerings.

Groene Zaken is one of the largest online platforms in the Netherlands for sustainable companies with more than 2000 members.



Hansa Green Tour

Roel Swierenga – Chairman

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Roel Swierenga is the founder and chairman of the Hansa Green Tour Foundation and director of cleantech consultancy company Hanze Development.

Specialist in the entrepreneurial pioneering phase and new business development with a strong focus on the cleantech sector. Strong organizational skills to launch new sustainable projects, awareness raising campaigns and international project management.

Speaker at the World Sustainable Energy Days in Austria and member of their Scientific Committee to evaluate and judge the 'Best Young Energy Researchers Award'.



Julia Williams-Jacobse

Julia Williams-Jacobse

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www.mobilitaetundenergieausholland.at



Main activities

Programme manager of the *Partners for International Business (PIB) programme 'Erfolgsformeln verbinden - nachhaltige Mobilität und Energie in Österreich und in den Niederlanden'*.

This public-private programme receives active support from the Dutch government. Till the end of 2019, this programme endeavours to strengthen e-mobility in order to stimulate 'green' economic growth. Focus of the programme is threefold: zero-emission heavy transport and delivery, zero-emission mobility in tourism, and interoperability /roaming/smart charging. In each of these fields, the programme will support the development of joint (Austria-Dutch) projects and workshops. In addition, both incoming and outgoing missions will be organised.

Interested parties can contact me or our liaison in Austria, robert.feierl@feierl-herzele.com

JustFin

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www.justfin.nl

JustFin: Professionals in Finance

JustFin initiates own investment projects, assists third party projects and mediates in finance needs. JustFin works with and within a large network of investors and finance specialists.



Martijn Heemstra

Martijn Heemstra – Photographer
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www.martijnheemstra.nl



Main activities

Professional photographer and designer for almost 18 years.

It started with an old camera and my own dark room. From there I learned how to develop and print my own photographs. This process taught me how to 'see' and become a real photographer. The old camera has been replaced several times and now I spent my time developing my photographs behind the computer. The last couple of years the focus of my work has shifted to promotional videos and photoshoots.

Martijn Heemstra

Neutrino Energy Group

**Eddy Medema – Chief Representative
Benelux**

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NEUTRINO: ENERGY OF THE FUTURE

Imagine this.....energy out of space.....for the use of mankind rescuing the world climate and possible the world.

For years physicists thought a neutrino (part of the not visible spectrum of radiation) had no mass. Until three years ago...

Neutrino's come out of space by billions and billions per second to and through the earth. They are not catchable or containable. But they do interact with matter (University of Chicago). This interaction generates kinetic energy which can be used to generate and produce electricity. Imagine this, charging your cell-, smartphone without charger! Driving a e-car miles and miles with no end without charging only collecting energy! This is what we are working on.

Vakwereld

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Christina de Wolf

www.vakwereld.nl



Main activities

As publisher of 'AutoleaseWereld' and many other titles we manage a team that publishes information about business travel. We publish magazines and on the internet: text, newsletters, images and video.

The subject of business travel and developments in this field like E-Mobility holds our interest as well as the motivation of employers and employees in the choices they make in their means of travel.

Being a mechanical engineer myself I follow technical and sustainability developments with more than average attention.



Special thanks to:



Christiane Egger
World Sustainable Energy Days



Anja Obererlacher
Standortagentur Tirol



Richard Absenger
Kaiserhof Hotel Salzburg



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